

PRESS RELEASE

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FOR IMMEDIATE RELEASE

CONTACT:

ALTERMANN GALLERIES; RICHARD ALTERMANN

[RICHARD@ALTERMANN.COM](mailto:RICHARD@ALTERMANN.COM), 505-983-1590

EVENT DATE: JULY 30 & 31, 2010

**ALTERMANN GALLERIES WILL PRESENT AN EXHIBITION-SALE OF THE ART OF DAVID MANN AT ITS SANTA FE GALLERY, 225 CANYON ROAD, OPENING JULY 30<sup>TH</sup> FROM 6 TO 8PM. THE ARTIST WILL BE IN ATTENDANCE.**

The subject matter of the paintings will be Native Americans and their horses, which were introduced to North America in the 16<sup>th</sup> century. One of the paintings will be sold by silent bid with the total proceeds donated to the Spanish Mustang Foundation, a non-profit organization dedicated to the perpetuation of the breed.

The following day, July 31<sup>st</sup>, beginning at 6:00pm, there will be an event featuring live pure bred Spanish Mustangs and a presentation by Doug Lanham, rancher and proponent of the horse that played a major role in changing the American West. David Mann, artist of the painting which will be sold in the silent auction will also make a brief presentation about the painting. The entertaining and educational event will also offer barbeque catered by Rudy's BBQ, a live western band and raffle items to benefit the Spanish Mustang Foundation.

Gallery owner Richard Altermann explained that,

*" On the occasion of the 400<sup>th</sup> anniversary of Santa Fe, we considered it appropriate to have an event that spotlights the horse, more specifically, the Spanish Mustang that carried the conquistadors ,and soon afterwards, the colonizers into what was referred to at that time as New Spain. David Mann has for decades portrayed in his art the descendants of this noble breed that were acquired by the Indians immediately after their arrival in the new world."*

In preparation for the creation of the art, David Mann traveled to the The Little Cayuse Ranch near Estancia, New Mexico, where a herd of the original pure Spanish breed has free range.

*"It's amazing," stated the artist, "that after so many centuries that the bloodline of these fast and sturdy ponies still exists. It was a thrill to observe them in an environment much like it was four centuries ago. By including these magnificent animals in some of the paintings in the exhibit, I am expressing my enthusiasm and support of the fine work carried out by the Spanish Mustang Foundation."*

David Mann's career highlights include being the recipient of the Bohlin Award at the Masters of the American West Art Exhibition and Sale at the Autry National Center in Los Angeles. He also exhibits annually at the Prix de West Invitational at the National Western Heritage Museum in Oklahoma City and the Quest for the West at the Eiteljorg Museum in Indianapolis. Mann's exclusive representative is Altermann Galleries who has handled the artist's work since 1989.

FOR ADDITIONAL INFORMATION ABOUT THE TWO DAY EVENT AND TO MAKE RESERVATIONS FOR THE LANHAM RANCH EVENT, VISIT THE GALLERIES' WEBSITE, [WWW.ALTERMANN.COM](http://WWW.ALTERMANN.COM), OR CALL THE GALLERY AT 505-983-1590. 225 CANYON ROAD SANTA FE, NM 87501; RICHARD ALTERMANN, [RICHARD@ALTERMANN.COM](mailto:RICHARD@ALTERMANN.COM).

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